



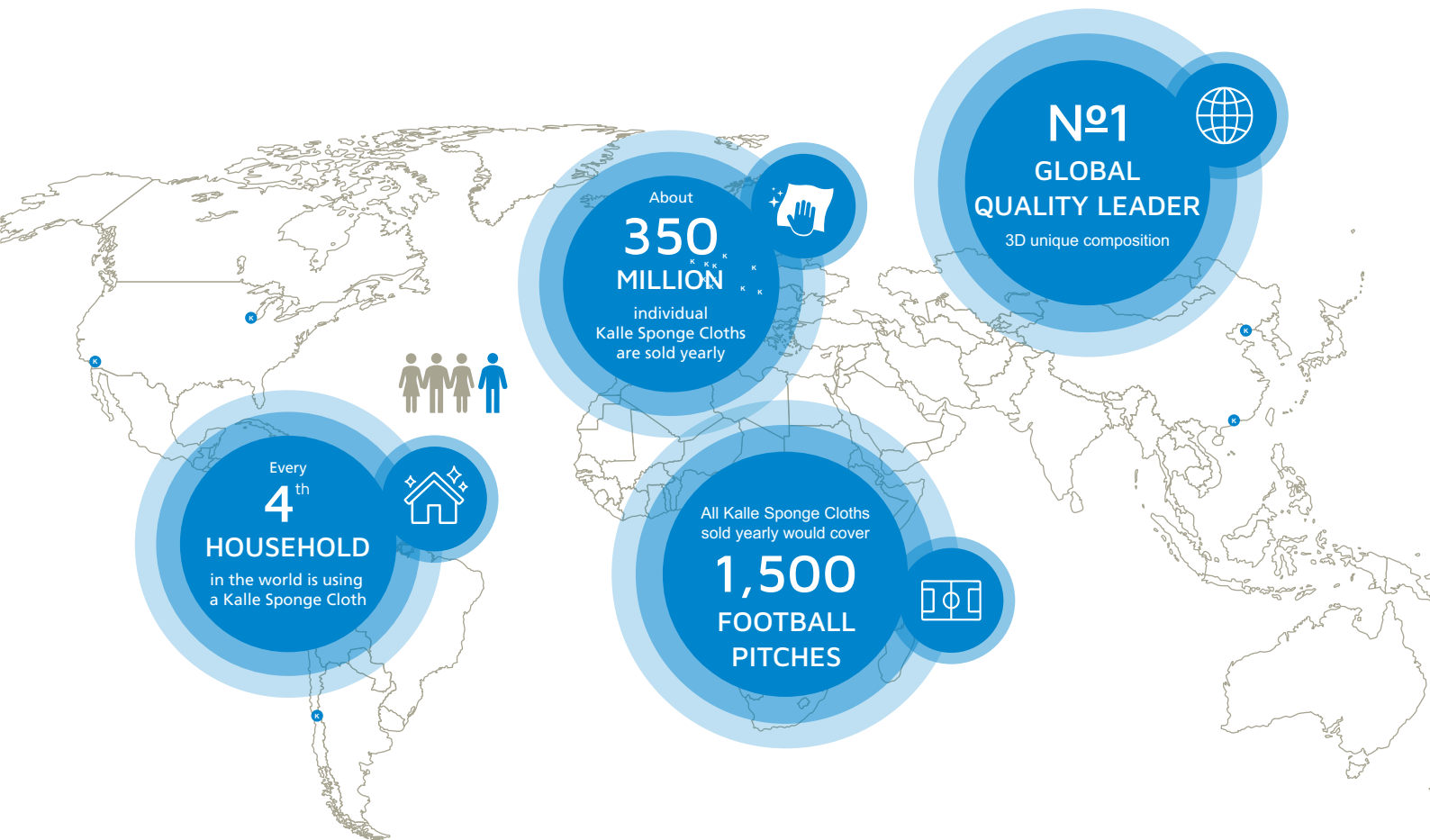
SPONGE CLOTH

VERSATILE. HIGH QUALITY. SUSTAINABLE.



KALLE SPONGE CLOTH – QUIETLY ESSENTIAL

In homes around the world, our Sponge Cloths are used every day – often without a second thought. For cleaning, wiping, drying. For countless small tasks that keep things running. No fuss. No attention. Just consistent, reliable performance – exactly when it's needed.



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70%
CELLULOSE

30%
COTTON



+



KALLE SPONGE CLOTH – built on natural materials. Backed by experience. Made from renewable raw materials, our Sponge Cloth combines performance with responsibility.

With decades of production experience, we understand the demands of both retailers and consumers: delivering products that perform consistently, day after day.

SPONGE CLOTH
A NATURAL PRODUCT
THAT ADDS **VALUE**



THE ORIGINAL

You may not see our name, but you'll recognize our work. The distinctive diamond pattern is a signature of every Kalle Sponge Cloth, recognised for its consistent quality and reliable performance.

PERFORMANCE

Kalle Sponge Cloth delivers exceptional absorbency, durability and cleaning efficiency – perfect for even the most demanding applications.

VERSATILITY

A wide range of formats, colors and finishing options allow our Sponge Cloths to be tailored to specific needs.

Turning a proven product into your individual solution.



Leading absorption rate
and release capacity



100%
natural



Soft texture
and high flexibility



Long-lasting



Washable and
reusable



Customized
design prints



Simplified and sustain-
able packaging solutions



BENEFITS AT A GLANCE

We offer a wide range of Sponge Cloths, and they all have one thing in common: numerous benefits that ensure a perfect user experience.

PERFORMANCE

High absorbency

Absorbs up to 15 times its own weight for efficient liquid pickup

Clean & pure results

Delivers reliable cleaning performance for spotless and hygienic surfaces

Long-lasting use

Withstands up to 200 machine wash cycles without losing performance

SUSTAINABILITY

Eco-friendly & reusable

Made from biodegradable materials and designed for repeated machine washing

COMMERCIAL VALUE

Customizable designs

Available with individual prints to match brand and consumer preferences

Branding & retail solutions

Supports customized packaging tailored to retail and private label needs

KALLE PRODUCTS ARE CERTIFIED FOR QUALITY

Kalle products meet the highest standards, with certifications in quality management, food safety, product safety and energy management. Our commitment is to deliver outstanding products and flawless processes that empower our customers' success. For further information please contact us:

info.spongecloth@kallegroup.com

SUSTAINABILITY

RESPONSIBLE CHOICE, RIGHT FROM THE START

Kalle Sponge Cloths are designed with sustainability in mind. From carefully selected natural raw materials to long-lasting performance and a biodegradable end of life, our Sponge Cloths follow a clear and responsible path.

① Natural by origin

Made from renewable raw materials, our Sponge Cloths combine performance with responsibility from the very beginning.

② Made to last

High durability through abrasion resistance ensures a long product life, reducing waste.

③ Biodegradable by design

At the end of its life, the Sponge Cloth is fully biodegradable and compostable*, returning safely to nature.

*Industrial compostability was tested on dry sponge cloths in white, yellow, violet, and red



Nature is our inspiration – but unlike a natural sponge, Kalle Sponge Cloths offer significant advantages thanks to their closed-pore structure.



A SUSTAINABLE LIFECYCLE

FROM NATURE TO NATURE

Discover the global success story behind Kalle Sponge Cloths and explore their unique, sustainable lifecycle from start to finish. Be part of the journey and experience how we bring nature into action.



Scan to play



SUSTAINABILITY THROUGH INNOVATION

Kalle is committed to continuous innovation, not only for the sake of our customers, but to protect the environment and develop a sustainable economy.





CLEANING DONE RIGHT

Kalle Sponge Cloth delivers reliable cleaning performance across a wide range of applications. Its high absorbency and durability allow for efficient use over extended periods – handling more with less interruption.

Designed for efficiency in use

Cleanliness and hygiene play a central role – both in professional environments and in private households. Modern cleaning solutions need to be efficient, versatile and sustainable.

Kalle Sponge Cloths deliver **reliable performance** across these demands.

In professional settings, they stand out for their **high absorbency and durability**. Kalle Sponge Cloths reliably absorb liquids and dirt while ensuring **streak-free cleaning results**. Their long service life and reusability support **efficient use** over time, helping to **reduce material consumption**.

Different colors enable **clear color-coding systems**, supporting hygiene standards and helping to prevent cross-contamination.

In households, the focus is on **versatility** and **ease of use**. Whether in the kitchen, bathroom or on general surfaces, Kalle Sponge Cloths adapt easily to a wide range of cleaning tasks and are available in **various designs and sizes**. Their characteristic structure enables effective dirt absorption, making them an essential everyday cleaning tool.

Overall, Kalle Sponge Cloths combine performance, ease of use and a responsible material approach – across professional and everyday applications.

EVERYDAY USE AT HOME

Sponge Cloths are a household essential, combining reliable cleaning performance with versatility and sustainability for everyday use.

Consumer value

- ✓ Available **dry** or **pre-moistened**
- ✓ Characteristic **diamond structure** for quality recognition and performance
- ✓ Variety of **sizes, thicknesses, colors** and **print designs**
- ✓ Offered in different pack sizes for retail distribution
- ✓ **Private label solutions** for your brand

Applications in everyday use



KITCHEN CLEANING

Dish washing & surfaces



BATHROOM & SANITARY

General household surfaces



LEISURE & EVERYDAY USE

Everyday spills and wiping tasks

PROFESSIONAL USE

Kalle Sponge Cloth delivers reliable cleaning performance across a wide range of applications. Its high absorbency and durability allow for efficient use over extended periods – handling more with less interruption.

Professional value

- ✓ **High absorbency and durability**
For efficient cleaning with fewer interruptions
- ✓ Consistent, **streak-free results**
Across a wide range of surfaces
- ✓ Designed for **efficient workflows**
Larger formats allow **longer use** between rinsing
- ✓ Supports hygiene standards (**HACCP** - Hazard Analysis and Critical Control Points)
 - » **Color-coding options** help prevent cross-contamination
- ✓ **Individual options** possible (formats, colors, prints)

Applications across professional environments



FOOD SERVICES

Restaurant, fastfood, canteen



BUILDING MAINTENANCE

Office, hotel, school, factory



SANITARY SERVICES

Hospital, restroom, laboratory





BEYOND CLEANING UNEXPECTED APPLICATIONS

Our Sponge Cloths are used across a wide range of applications, wherever reliable absorbency is required. From technical uses to specialized solutions, their potential extends far beyond cleaning.

Applications in practice



SPONGE CLOTH

Beekeeping, medical applications

Different material options and design configurations enable a wide **range of applications**.

Together with our customers, we develop solutions tailored to specific technical requirements.

Beekeeping: A popular method of varroa treatment is to allow the evaporation of formic acid through a Sponge Cloth.

Electrode pouches: The sponge pouch for permanent electrodes was specifically developed to increase conductivity when using permanent electrodes.



SPONGE CLOTH GRANULATE

For road traffic accidents to spillages in the workplace

FLUISORB® is an oil-binding granulate made from natural cellulose and cotton fibers, quickly absorbing fuels, oils, and many other liquids in spills and accidents.

SPONGE CLOTH COLORS

COLOR RANGE*



*Please note that slight variations in color and texture may occur due to the natural materials used.

PRINTING COLORS

COLOR RANGE LETTERPRESS*



COLOR RANGE DIGITAL PRINTING*



For digital printing, CMYK is used without a white undercoat. Any color can be produced using the four primary colors, except for white.

* Please note that color variations may occur depending on the Sponge Cloth substrate used.

PRINTED TO STAND OUT

EYE-CATCHING

– we make your
brand unique!

Kalle Sponge Cloths can be individually designed to stand out at the point of use and support brand recognition. Depending on requirements, printing is carried out using digital printing or letterpress printing, allowing for flexibility in design, color and format.

Design and branding options

Thanks to their everyday use and practical value, Sponge Cloths are well suited as advertising media with a lasting presence. Whether used to communicate instructions, integrate QR codes or showcase distinctive design motifs, printed Sponge Cloths keep brand messages visible in daily routines.

Printing options

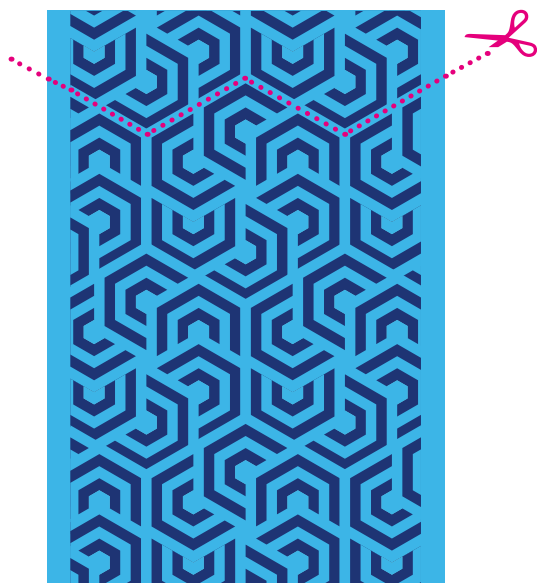
LETTERPRESS

- ✓ **One or two-color printing**
- ✓ **Minimum Order Quantity 20,000 pieces**
- ✓ Available in **different formats**

DIGITAL PRINTING

- ✓ **Multi-colored prints and designer motifs possible**
- ✓ Suitable for orders **below 20,000 pieces**

EXAMPLE CONTINUOUS PRINT



EXAMPLE DIGITAL PRINT DESIGN





Printed on Kalle Sponge Cloth

A
smile
for



Kalle



www.kallegroup.com

KALLE GROUP

Centered print design

The image shows a stack of several rolls of purple sponge cloth on the left side. In the foreground, a roll of teal sponge cloth is unrolled, showing its textured surface. On the right side, a portion of a white roll is visible. A circular graphic with a blue-to-green gradient is overlaid on the right side, containing text.

SPONGE CLOTH

Customizable to
fit your brand and
requirements

PACKAGING, YOUR WAY

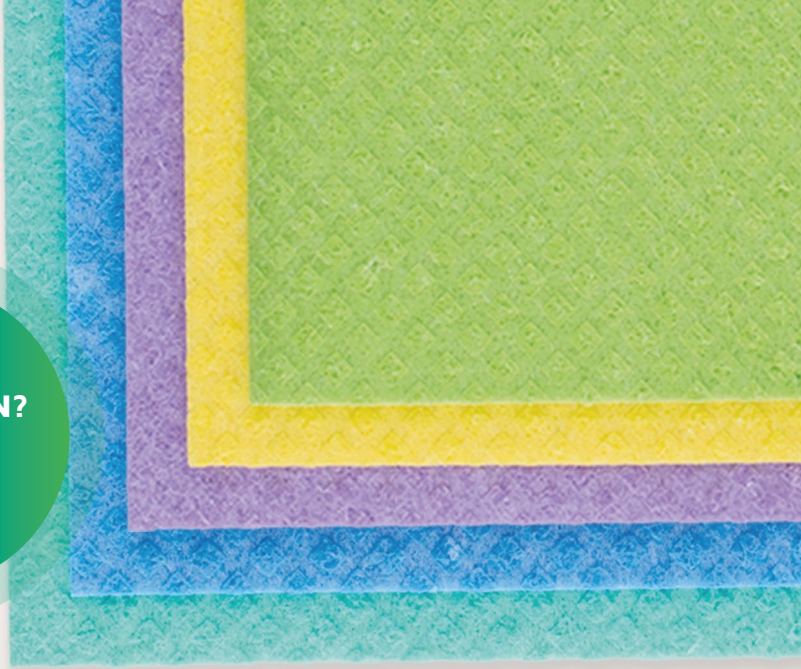
A range of packaging options is available to support presentation, handling and distribution, adapted to your specific requirements.



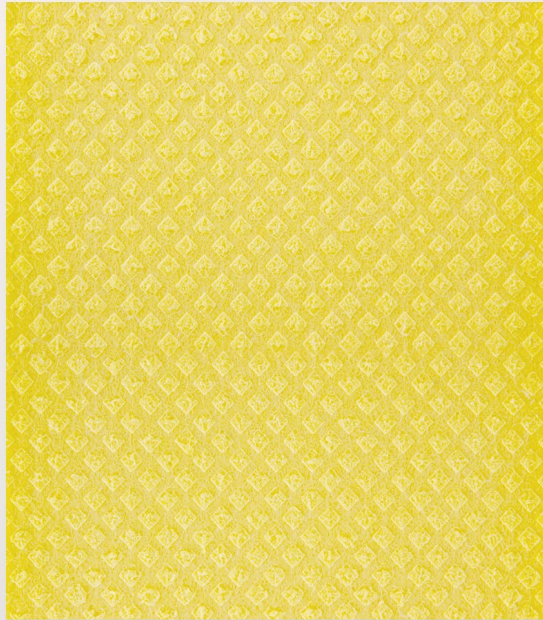
S100 with paper banderole (made of natural paper)



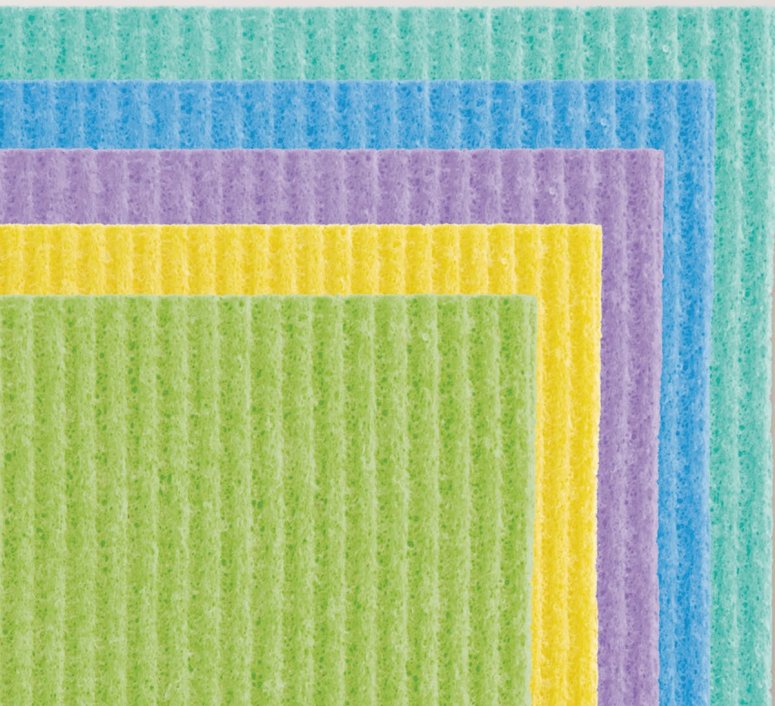
**NEED
INSPIRATION?**
Order your
sample!



Diamond texture – Sponge Cloth back side



Fine line texture – Sponge Cloth front side



YOUR BRAND – YOUR SPONGE CLOTH

We offer a flexible range of premium Sponge Cloths in three grades, designed to balance durability, absorbency and long service life. Together with our partners, we tailor each solution to meet specific requirements.


Let`s talk

We work closely with you to turn a high quality product into your individual solution.

- ✓ Get expert guidance and personal support for your custom project
- ✓ Order samples and experience the quality firsthand
- ✓ Customize your design and make it truly yours
- ✓ Bring your ideas to life with a product that works

We look forward to hearing from you!

 info.spongecloth@kallegroup.com



**LET'S BUILD
SOMETHING
UNIQUE!**



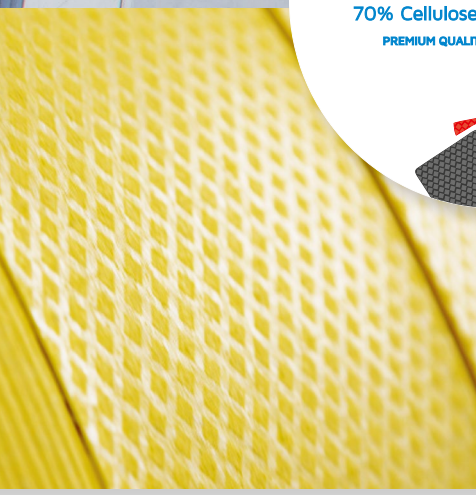
Kalle
KALLE GROUP

THE ORIGINAL WITH THE DIAMOND PATTERN

SPONGE CLOTH

70% Cellulose  30% Cotton

PREMIUM QUALITY - MADE IN GERMANY

**SPONGE CLOTH
MADE IN
GERMANY**







Kalle
KALLE GROUP

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You can
find us here:

